



Introduction

- Historic Preservation and Why it is Important to Downtown Revitalization
- Trends
- What is the Main Street program?
- Educational Resources
- Financial Resources
- Heritage Nebraska
- What's Happening on Main Street?

Historic Preservation

- The Economics of Historic Preservation
 - Creates Jobs
 - Attracts New Investment
 - Protects Public Investment
 - Prevents Sprawl
 - Revitalizes Downtowns
 - Enhances Tourism
 - Creates Affordable Housing
 - Conserves Resources
 - Protects Property Values
 - Preserves Our Heritage

Donovan Rypkema, Place Economics

Trends

- Keeping your finger on the pulse of what's going on out there—pay attention!
- Watch what others are doing—emulate and improve
- Tap into educational and informational resources

Main Street

- What is the Main Street program?
- What does the Main Street program do for communities?
- Main Street program structure
- Main Street program purpose

Educational Resources

- Conferences
- Partner Organizations
- Publications
- Social Media and Websites

Financial Resources

- CDBG
- USDA Rural Development
- HOPE VI for Main Street
- New Market Tax Credits
- "Turnback Tax"
- Community Development Assistance Act

Financial Resources (continued)

- Historic Preservation Tax Credits (10%, 20%, VIP)
- CLG
- National Trust Grants
- BID's and CRA's
- Low Interest or Revolving Loan and Grant Pools

Heritage Nebraska

- What is Heritage Nebraska?
- Hidden Treasures & Fading Places
- Upcoming Activities

What's Happening on Main Street?



























Questions?

Contact Us

Heritage Nebraska & Nebraska Main Street

(402) 323-7338 *Heritage Nebraska*
(402) 323-7337 *Nebraska Main Street*

www.heritagenebraska.org and www.nebraskamainstreet.org

jlschmidt@usa.net
echase@windstream.net


